



Carson City Health and Human Services Report
 Prepared on October 20, 2022 for the
 November 10, 2022 Meeting

County Health Officer Name	Dr. Colleen Lyons
County	Carson City: some services provided in Douglas, Lyon, and Storey Counties



Chronic Disease Prevention and Health Promotion (CDPHP)

Adolescent Health Education Programs

- Carson City High School requested to continue a presentation about CCHHS services and tours of the clinic for the health classes. This is a huge accomplishment since we have had so much trouble getting back into the schools to conduct classes since COVID-19.
- The program coordinator was invited to present a comprehensive overview of the education programs to the Carson City School District’s Family Life Committee which is an initial step to get the adolescent health educational program back into the high schools.

*Both the Sexual Risk Avoidance Education (SRAE) and Personal Responsibility Education Program (PREP) courses consist of 8 one-hour modules.

Trauma Informed Care

- Adolescent Health staff are participating in a year-long Trauma Informed Care project along with Human Services. The project began with training consisting of the seven domains of trauma- informed care, resilience-oriented care, critical elements of the change process including visioning and communicating for buy-in, tools for organizational assessment and

monitoring progress and consultation logistics.

- Staff have been engaged with the Sexual Assault Response Team (SART) gathering written materials to provide at classes within this grant cycle as well as producing Facebook posts for April which is Sexual Assault Awareness Month to promote the Start Believing Campaign to youth <https://startbybelieving.org/>

Ryan White – Retention in Care Program

The Ryan White Retention in Care Program’s goal is to locate HIV+ individuals that are out of medical care, identify the barriers experienced and get the individual back into care. CCHHS’ program works with individuals with a last known address within one of the 15 rural and frontier counties.

Ryan White Program Services Provided				
	2021 Total	1Q22	2Q21 for comparison purposes	2Q22
Number of Services Provided/Unduplicated Clients	4,034/ 1,762	837/413	103/47	71/48

Tobacco Control and Prevention Program

Funding consists of CDCs Tobacco Prevention, Health Disparities Grant through the Nevada Cancer Coalition, Nevada Clinical Services formerly the Funds for Healthy Nevada, and Nevada’s Youth Vaping Prevention Funds.

- CCHHS Tobacco program staff continue to participate in Nevada Tobacco Prevention Coalition as members.
 - Staff continue to develop educational one-page sheets on priorities related to the Nevada Clean Indoor Air Act, Tobacco Prevention and Control Funding, Restricting Flavored Tobacco Products, and Addressing Youth Access via Tobacco Retailers.
- Suzie Ledezma-Rubio, Program Coordinator, continues to be a member of Western Nevada College’s (WNC) Healthy Campus Environment Committee.
- Staff have worked on posts for the Attracting Addiction’s website. The goals are to educate parents and adult influencers on the predatory practices of the tobacco industry, increase awareness of the dangers of smoking and vaping flavored tobacco products, prevent youth and adults from becoming tobacco users, and support the quitting of all flavored tobacco products. This project is a collaboration between CCHHS, Southern Nevada Health District, and Washoe County Health District.
- In collaboration with Healthy Communities Coalition in Lyon and Storey Counties, staff conducted 2 assembly presentations at a Lyon County school.
- In collaboration with Partnership Douglas County, staff conducted 1 class presentation.

Preventive Health and Health Services

- CCHHS uses the Mobilizing for Action through Planning and Partnerships (MAPP) framework for obtaining information from a variety of community partners in the attempt to improve a community’s health. This process consists of 4 different assessments – Community Themes and Strengths, Local Public Health System

Performance, Community Health Needs, and the Forces of Change.

- Due to the complexity of getting professionals together in person, a survey was developed using Alchemers to deploy to various agencies within the Quad-County Region.
- Work on this project was made possible by the 2021 – 2022 grant.
- The 2022 – 2023 grant is taking a different direction. A Community Health Worker will be working with WIC parents and clinic clients who are overweight and want education for obtaining a healthy weight. This is a new CCHHS program.

Budget for Entire Division

- General Funds – None
- Grants – 100%

Community Health Needs Assessment

In collaboration with Carson Tahoe Health, CCHHS' 3rd Community Health Needs Assessment is being completed. The next steps are updating the Community Health Improvement Plan (CHIP) and the Health Department Specific Strategic Plan.

Current Community Health Improvement Plan Priorities

- Access to Healthcare – no new developments
- Behavioral Health – Carson City Behavioral Health Task Force
- Nutrition – no new developments

Elko County Health Board
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New Staff

Here at Elko County, we have a new Social Services Supervisor and the current Public Guardian Kathleen Jones.

Section News

This quarter we have been posting articles on our Social Media platforms along with county website. These articles following the Healthy People 2030 objectives.

Unfortunately, our Public Health Nurse relocated and her last day with Elko County was July 22, 2022.

We also continue to work closely with Marena Works due to her active part in the Elko County COVID response. She continues to provide support in developing policies.

Nevada Institute for Children's Research and Policy

Report Summary

Project Period: July – September 2022

Goal One: *Through the facilitation of a Statewide Workgroup, track and evaluate the implementation of objectives outlined in the Nevada Early Childhood Obesity Prevention State Plan (0-8 years) to address preventive behaviors and environments influencing childhood obesity among the early childhood population in Nevada.*

During this project time period, NICRP convened 1 meeting on September 20, 2022 with the EC Obesity Prevention Workgroup and 2 subcommittee meetings on July 14 and August 4, 2022 to track and evaluate the implementation of The Nevada State Early Childhood Obesity Plan. During the quarterly meeting, the Year 1 activities of the State Plan were reviewed. Both subcommittee meetings reviewed the Achieving a State of Healthy Weight (ASHW) standards for early childcare facilities, along with the current Nevada rankings for each standard. We have continued to prepare information to release the report and will continue to discuss with the committee ways to increase awareness.

The next workgroup meeting for Quarter 1 of the 2023 fiscal year will be December 2022.

Goal Two: *Develop and implement changes to policies, practices, and initiatives addressing childhood obesity among the early childhood population in Nevada through education/training, outreach, and coordinated partnerships and collaborations.*

The 2021-2026 state plan is divided into seven (7) overarching goals:

- (1) Early Care and Education Facilities
- (2) Awareness and Education for parents
- (3) Awareness and Education for providers and community partners
- (4) Establish Data Collection Systems
- (5) Increase knowledge of best practice and current research in Early Childhood Obesity prevention strategies
- (6) Increase number of Caring for our Children (CFOC) and Physical Activity and Nutrition (PAN) standards being met in Nevada, and
- (7) Increase sustainable funding to support Nevada Early Childhood Obesity Prevention efforts

These goals are inclusive of 39 total objectives, further broken down into a total of 56 activities to be completed over the five-year state plan. Workgroup members and organizations provide quarterly updates on progress toward each of these activities.

NICRP developed an internal system for collecting and analyzing quarterly progress of all 7 goals among members and organizations. The following progress has been reported since the last report on June 30, 2022 (Note: These updates pertain to Q3 member reporting):

- 5 early childhood education programs and 15 centers were provided with technical assistance

- 11 of the 15 centers improved their implementation of the CACFP nutrition standards
- 15 new early childhood education centers were licensed in the state of Nevada
- Member organizations of the workgroup participated in 21 community events, disseminating educational material to over 2500 people.
- A draft of the PAN/wellness standards rubric was completed by NV Registry and partnering organizations
- The Walk Audit Plan was presented to the SNHD Board of Health in May 2022 and a final plan was submitted to the Legislative Council Bureau. RTC is now convening the TAC to identify walk audit locations.

In addition to the summary of activity progress noted above, NICRP led a review of the CFOC Standards with the workgroup. Nevada currently meets 15 of the 47 standards, with 17 standards partially-met and 15 standards unmet. In preparation for the 2023 Legislative session, NICRP reached out to both CDC and CFOC regarding several of the 32 partially/unmet standards and were provided with guidance for legislative and/or regulatory changes in order for Nevada to meet a Fully Met rating. A legislative and regulatory subcommittee was also formed and led by NICRP to further review the 32 partially/unmet standards in Nevada.

NICRP created Social Media toolkits for Breastfeeding Awareness Month in August ([Breastfeeding Awareness Month Toolkit - August 2022 \(unlv.edu\)](#)) and Childhood Obesity Prevention Awareness in September ([Childhood Obesity Awareness Toolkit \(unlv.edu\)](#)). Additionally, NICRP also began working on a Policy Brief on Childhood Obesity Data in Nevada.

NICRP continues to be committed to sharing and discussing the state plan with key decision-makers, stakeholders, and potential partners during the next project year. Outside of attending meetings with key decision-makers, stakeholders, and potential partners, NICRP plans to continue attending webinars and conferences to learn about the best ways to impact and influence early childhood obesity within the state of Nevada.

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**Southern Nevada Health District (SNHD):
Office of Chronic Disease Prevention & Health Promotion (OCDPHP) Report**

Staff

- Elika Nematian, Health Educator II resigned to take a new position. We hired two new Health Educators who will start in November.
- Brenda Jamison, Administrative Assistant is leaving SNHD to move closer to family. A new Administrative Assistant will be hired in October.

Section News

- No Section News to Report

Programming

Chronic Disease Prevention Program (CDPP)

Physical Activity:

The Move Your Way/Muevete a Tu Manera Summer wrapped up in September. Over the summer, multiple events took place throughout the community to provide opportunities for physical activity and share Move Your Way resources. Events included:

- Back to school event with Clark County serving over 300 people
- Back to school health fair serving 75 people
- Back to school pool party at North Las Vegas serving over 600 people
- Family resources health fair serving 65 people
- Yucatan health fair serving 75 people
- 4 free Yoga classes serving a total of 40 people
- Mexican Independence Day event serving over 250 people
- Healthy Kids Day event serving over 400 people

In commemoration of Childhood Obesity Awareness Month, CDPP launched an initiative to raise awareness of childhood obesity, reduce stigma, and promote the 5-2-1-0 guidelines. A press release garnered 2 earned media opportunities on Channel 8 and with the Elko Daily Free Press newspaper. A paid social marketing campaign ran for the month of September in English, Spanish and Chinese. 5-2-1-0 Communications Toolkits were developed and shared with partners, and we published 5-2-1-0 messages on social media, blogs, and newsletters. 5-2-1-0 flyers, posters and magnets were developed, and educational resources were added to the Get Healthy and Viva Saludable websites. CDPP worked with 16 community and coalition partners to conduct different activities, programs and events during September to promote the 5-2-1-0 guidelines.

Nutrition:

CDPP staff worked with Promotoras Las Vegas (PLV) to conduct the annual Verano Sin Soda initiative. Through this initiative we promote elimination or reduction of sugar sweetened beverages throughout the summer months. CDPP staff and partners conduct community outreach and participate in community events to distribute pledge cards, fact sheets and promotional items like water recipe cards and water bottles for anyone who pledges to reduce or eliminate sugary beverage consumption over the summer. A press release was issued which garnered earned media on Channel 8, and the LVRJ's 7&7 Español. Throughout the summer,

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over 68 social media posts in Spanish also promoted the initiative which ran through August. In total, we conducted 8 outreach events, collected 350 pledge cards, and distributed over 3,500 educational materials in Spanish.

In commemoration of World Breastfeeding Month in August, the CDPP team in conjunction with partners, launched a campaign to promote breast/chest feeding among priority populations and connect them to available resources. The campaign included print, digital, and social media ads in English and Spanish and ran throughout August. The CDPP also sponsored the Nurturing Naturally Breastfeeding Resource Fair and a Human Milk Donation Drive during August. CDPP provided resource bags for Nurturing Naturally which included the Breastfeeding Resource Guide. Over 100 people attended the Nurturing Naturally event and over 732 oz of milk was collected during the donation drive.

As part of our REACH and SNAPED projects, the CDPP worked with 3 faith-based food pantries (No Greater Love Worship Center (NGLWC), Iglesia Maranatha (IM), and Iglesia Puertas de Alabanza (IPA) to implement the Supporting Wellness at Pantries (SWAP) program and adopt a nutrition standards policy. Pre and post nutritional and environmental assessments of the pantries were completed. The score on the post assessment for NGLWC doubled from 30 in the pre assessment to 60 in the post assessment and the score for IPA went from an 8 to 48. At NGLWC the biggest improvements were seen in the availability of fresh fruits and vegetables and nutritional quality of other shelf-stable foods. Whole, fresh eggs are also now offered on each pantry day as an additional source of lean protein. In addition, the NGLWC pantry now makes verbal referrals to WIC, TANF and/or SNAP and displays nutrition education from MyPlate. At IPA and IM, improvements included increased number and variety of healthier options (including fresh produce), implementing a nutrition ranking/display system, and using visual displays and posters or other educational materials to identify healthier options. CDPP staff also provided educational presentations on how to eat healthy on a budget for pantry clients.

The Pop-Up Produce Markets began again for their 3-month fall run. Two markets were held in September at the RTC Bonneville Transit Center and at SNHD. The markets provide low-income residents with SNAP benefits an opportunity to purchase fresh fruits and vegetables at reduced prices and receive a coupon for the Double Up Food Bucks program. Markets will continue through November.

Heart and Stroke:

In partnership with the YMCA, the CDPP is sponsoring a Healthy Hearts Ambassador – Self Monitoring Blood Pressure Program (HHA-SMBPP). The program is free for individuals who meet class criteria (diagnosed with hypertension) and is being offered at 3 local YMCAs. The 16-week program kicked off in July and has met the class enrollment cap of 25 people. Outcome data from the HHA-SMBPP class that wrapped up in June became available this quarter. Of 25 people enrolled, 19 completed the 16-week program. Of those, 85% decreased

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their blood pressure from pre to post with 42% of those lowering their blood pressure to within the normal blood pressure range.

The 'With Every Heartbeat is Life' (WEHIL) class wrapped up in August. The CDPP provides the classes in partnership with the Martin Luther King Junior Senior Center. WEHIL classes are cardiovascular health classes for African Americans designed to be taught in community settings. 5 people participated in the WEHIL class. In addition, multiple blood pressure screenings were also provided in August, some in partnership with the SNHD Health Equity team. BP screenings in August included 2 BeSHOP locations, 4 BSHOP locations and community sites including Helen Cannon Middle School and 6 Nevada Hand Senior Properties.

Diabetes:

During this quarter CDPP team provided 4 Diabetes Self-Management & Education Classes (DSMES). Over the course of the last year, CDPP staff have provided 9 DSMES classes with 54 participants and 43 completers (80% completion rate). DSMES classes are offered in English and Spanish as well as virtually or in-person. CDPP staff have 3 DSMES classes planned for November to commemorate Diabetes Month. Currently we have 58 people on our DSMES class interest waiting list. CDPP staff are also working on our American Diabetes Association (ADA) Recognition Program renewal application which is due in December 2022.

Community Outreach/Engagement:

Community outreach and engagement activities began picking up at the end of the quarter as cooler weather arrived. This quarter, CDPP staff participated in 5 large-scale community events reaching 2,700 priority population members.

Tobacco Control Program (TCP)

SNHD staff finalized a vaping toolkit for Clark County School District (CCSD) educators and administrators. This toolkit includes recommended alternative to suspension programming, along with alternative to suspension sample policy language. The toolkit was mailed to every CCSD middle and high school as well as private schools. Staff developed a PowerPoint training tool to accompany the toolkit, which also recommends alternative to suspension policy be implemented for youth who violate smoking/vaping rules.

TCP staff shared e-cigarette prevention training videos with coaches of 12 local high school football and cheer teams to address the use of e-cigarettes and emerging tobacco products among youth. Coaches watched the videos with their teams to promote vape-free lifestyles. TCP provided educational training to 650 local high school football players to educate them on the dangers of electronic vapor products.

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Staff continues to encourage and support the implementation of tobacco-free policies in multi-unit housing through media campaigns, direct calls, in-person visits as needed. Signage and cessation materials are provided free of charge as an incentive for policy adoption. Over 1,083 units were added to the smoke-free housing directory this quarter. The online directory now contains 51,195 smoke-free units in southern Nevada.

As part of the Por Mi Por Ti Por Nosotros Viva Saludable initiative, TCP staff collaborated with the Latino Youth Leadership to bring tobacco prevention education and cessation resources to their conference. At the conference, TCP staff presented on the topic of vape related dangers and youth participated in an advocacy activity that involved supporting the smoke-free higher education campus initiative. Staff also provided culturally appropriate resources to the parents of the Latino youth conference attendees. Over 100 youth participated in the conference. Also this quarter, TCP staff collaborated with the Mexican Patriotic Committee to bring a smoke and vape-free event to the community in celebration of Mexican Independence Day. Staff participated at the event and promoted cessation resources. Smoke and vape-free signage were placed throughout the event grounds. Over 600 people participated in the event.

The Because We Matter LV initiative provided educational material and promotional items to promote the Nevada Tobacco Quitline, prevent smoking initiation, and educate on tobacco and e- cigarette related issues at 2 events reaching 150 African Americans.

TCP also partnered with the House of God Las Vegas for a community event that included the participation and attendance of 4 faith-based African American organizations. Educational materials were distributed to attendees that encouraged smoke-free lifestyles and promoted cessation by sharing the Nevada Tobacco Quitline resource.

TCP staff also partnered with 5 local African American owned businesses to create minimum distance policies to protect their customers from the dangers of second-hand smoke. In addition, these businesses will distribute Because We Matter educational materials that promote the Nevada Tobacco Quitline to their patrons.

Other Efforts

OCDPHP has received additional funding from the CDC to support COVID-19 and flu vaccine education and delivery among our REACH grant priority populations (African Americans and Hispanics). OCDPHP staff are working with community partners to train influential messengers in the community, promote vaccine update and increase accessibility to vaccines.

- During this Quarter:
 - The COVID/Flu Social Listening Insight report was completed. The project evaluation team analyzed SNHD's and other local partner COVID/Flu social media posts and the resulting public comments to identify recurring themes/sentiments related to vaccination. The report will help inform outreach and media interventions.
 - SNHD launched a multi-component campaign to promote flu vaccination among priority populations (African Americans/Hispanics). A new campaign element also

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- focused on pregnant people and healthcare providers. The campaign ran in English and Spanish on print, radio, social media, e-blasts and online banners.
- To date, 230 community-level spokespersons have been trained.
 - 3 community events to distribute information and promote vaccination occurred reaching 3,100 individuals. To date, 58 events have occurred serving 19,386 people. 87% of those reached at events have been from our priority populations.
 - 12 pop up vaccine clinics were offered vaccinating 125 people for COVID-19 and 16 for flu. A total of 5,262 individuals have been vaccinated to date through these efforts. 95% of individuals vaccinated at the pop-up clinics have been from our priority populations.

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Washoe County Health District (WCHD) Chronic Disease and Injury Prevention (CDIP) Program Report

Staffing

The WCHD CDIP program maintains level staffing of full-time staff. The team's intermittent hourly and public service intern staff are being assessed to determine if additional staff is needed to complete program grant deliverables. CDIP continues to engage the WCHD community health workers to support community outreach within the program and as of the end of August, has the support of an office support specialist, who dedicates 50% of her time to support the CDIP program, allowing staff to dedicate more time to program activities.

Section News

The CDIP team has prepared a one-page strategic map outlining the program's mission, vision, and values as well as key focus areas. The strategic map has been included at the end of this report.

Programming

The Chronic Disease and Injury Prevention Program (CDIP) focuses on the modifiable risk factors of tobacco use and exposure, lack of physical activity, and poor nutrition, as well as injury prevention and responsible cannabis use, including eliminating secondhand cannabis smoke exposure. These modifiable risk factors impact the leading causes of death in Washoe County, and by moving the needle on these risk factors, the CDIP Program aims to reduce illness and premature deaths in Washoe County and improve quality of life of those that live, work, and visit our community. Key approaches include efforts concentrating on policy, systems, and environmental change.

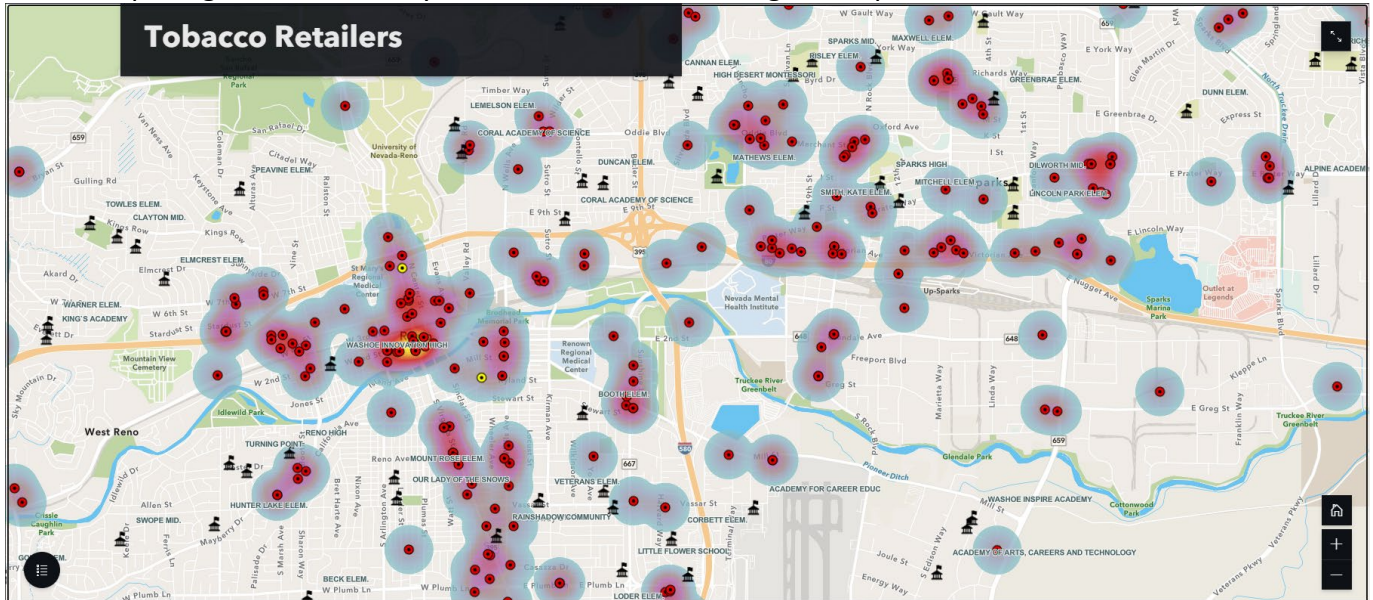
Tobacco Prevention and Control highlights:

- Staff worked with UNR on a study looking at Air Quality in Smoking and Non-Smoking Casino Areas and the first data sharing was in August and September, including at the Nevada Public Health Association conference and a Nevada Tobacco Prevention Coalition meeting. Results from the study show that secondhand smoke (measured as particulate matter) is present at elevated levels compared to outdoor air. The study showed this was true in both smoking areas of casinos (i.e., gaming area) as well as non-smoking areas (arcades, walkways, restaurants, etc.).
Conclusions from the study include:
 - Particulate matter in casinos with smoking can be high *regardless* of ventilation and air filtering equipment
 - Particulate matter in casinos with smoking can be high even when few or no active smokers are present
 - Minors can be exposed to elevated particulate matter concentrations from smoking despite being in designated non-gaming or non-smoking areas of casinos
- Staff finalized a GIS story map educating the community about tobacco retailers near schools. The map focuses on Title 1 high schools and can be found at <https://storymaps.arcgis.com/stories/b4400be77c214f10a9a033b4ebeb03bf>. The story map uses mapping technology to tell a story about health and health equity as it pertains to youth exposure to tobacco marketing. Research tells us that when there are more tobacco retailers

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near schools, youth smoking rates are higher. Research also suggests that low-income neighborhoods and neighborhoods with more people of color also have more tobacco retailers near schools. This tool helps to explore and learn more about how our community may be exposing our vulnerable youth to tobacco marketing which puts them at risk for tobacco use.



- Staff provided smoke-free signage for two facilities focusing on behavioral health: (1) Marvel Way Complex; an affordable, sober living apartment complex for individuals and families, supporting homeless or financially challenged individuals in recovery; and (2) The Empowerment Center; a state licensed halfway house in N. Nevada. that offers 36 beds to at-risk women and is certified by the Substance Abuse Prevention & Treatment Agency (SAPTA) as a Level 2.1 Outpatient Adult Service provider.

Physical Activity and Nutrition highlights:

- Staff worked with a media company on the creation of two 30-second PSA style videos on Physical Activity & Nutrition and Senior Falls Prevention. These videos are narrated in English and Spanish and are promoted on both social media (TikTok, Instagram, Snap Chat) and local television (Spectrum).
- In September the Coaches Challenge program (previously Wolf Pack Coaches Challenge) launched for the 2022/2023 school year. The program is now in its seventh year of operating and is promoted by the WCHD and Washoe County School District. Coaches Challenge trains teachers to bring healthy eating and activity into the classroom and brings education and awareness on eating healthy and staying active to students and parents.
- Staff conducted store owner and customer post-surveys for the Healthy Corner Store initiative and evaluated the results to help guide the next phase of outreach to recruit additional stores to participate in the Healthy Corner Store Program. The Healthy Corner Store initiative supports convenience stores in increasing their offerings of fruits and vegetables, including canned, frozen, and fresh.

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Cannabis and Opioid/Substances highlights:

- Staff facilitated a formal District Board of Health Proclamation for International Overdose Awareness Day, August 26th, and helped promote the in-person community event. International Overdose Awareness Day is recognized annually in remembrance of those lost to overdose, to acknowledge the grief of loved ones left behind, reduce the stigma of drug related deaths, and reduce the impact of overdose.
- Staff coordinated and will support two collection sites at the upcoming bi-annual DEA Prescription Drug Take Back Day Event, October 29th. The Prescription Drug Take Back Day is a safe, convenient, and responsible measure to make our community safer by reducing medication misuse, addiction, and drug-related overdoses.

Injury Prevention highlights:

- Staff facilitated completion of the first Zero Suicide workforce survey with the Community and Clinical Health Services (CCHS) Division of the Washoe County Health District. The results are being analyzed and used for Zero Suicide program implementation guidance and monitoring. The ZS program strives to reduce suicide deaths by systems change, including educating and training health care and behavioral health providers.
- Staff led the effort to get employees in the CCHS division trained in Mental Health First Aid during the division's annual training day. Employees took either a youth or adult focused training, completing a two-hour pre-requisite online training followed by a live virtual training. Mental Health First Aid gives professionals tools to offer help when someone is in crisis or may be experiencing the signs and symptoms of a mental illness or addiction.
- In September the CDIP team welcomed a UNR undergraduate intern who is working on injury prevention projects during the semester. Undergraduate interns need to complete 100 hours on an approved project. The internship provides the program with help on projects that staff do not have the capacity for, while providing the intern with work experience in an area of public health and the ability to gain skills and knowledge.

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CHRONIC DISEASE & INJURY PREVENTION PROGRAM STRATEGIC MAP 2022-2025

MISSION

To advance the Health District's mission to improve and protect our community's quality of life and increase equitable opportunities for better health in the areas of Chronic Disease and Injury Prevention.

VISION

A healthy community designed with equitable access, education, and resources to maximize quality of life.

VALUES

Prioritize policy, systems, and environmental changes for community health.

CULTURE

Continuously improve and maintain internal processes to create a positive and supportive work environment for all staff.

Participate and engage in leadership opportunities, conferences, committees and workgroups to advocate and advance chronic disease and injury prevention topics.

Cannabis

- Promote responsible use of marijuana, including reducing and eliminating secondhand cannabis smoke exposure
- Expand network and partnerships to address emerging issues related to cannabis norms

Injury Prevention

- Reduce the rate of unintentional slips and falls injury among seniors
- Lead implementation of the Zero Suicide program for the CCHS Division
- Collaborate with local agencies to reduce the rates of drug-related overdose/poisoning injury and deaths
- Identify, develop and lead coordination of gun violence prevention activities to reduce gun violence-related injury and deaths

Physical Activity & Nutrition

- Increase access to healthy foods and beverages where availability is limited
- Identify and support policies that improve the nutrition environment and increases physical activity opportunities
- Promote and offer resources to communicate healthy behaviors for physical activity and nutrition

Tobacco

- Eliminate exposure to secondhand smoke (SHS) in Washoe County
- Promote quitting tobacco among adults and youth
- Prevent initiation of tobacco use among youth and young adults
- Promote sustainable tobacco control activities to address the health disparities created by tobacco use